



Editorial Calendar

We value our guest writers. Because of you, HR C-Suite continues to grow, seeing increased visitors, and engaging discussions on our social networks.

We encourage creativity and original thought. This editorial calendar is not meant to spark ideas for articles.

Our growing audience is comprised of HR executives and business leaders. Topics of interest will be about the workplace, talent management, performance management, recruitment, and HR technology. However, because many of our readers are already HR or executives we are looking for higher-level actionable thought articles. We want to know how to leverage workplace strategies to achieve business results such as profitability, productivity, competitive advantage, and innovation.

Think about what business leaders struggle with today– economic uncertainties, organizational transitions (Merger and acquisitions, shared service transition, downsizing), the need to become more efficient while not sacrificing quality, increased competition, globalization challenges, staying on top of rapidly changing technology, increasing regulations, and so on. Write about how companies can be successful despite these challenges.

Very hot topics of interest:

- HR Technology - Artificial Intelligence, People Data Analytics, Digital Privacy, Smart Workplaces/internet of things
- The Experience – Candidate/Employee -- Well-Being, Technology - Self Service, culture shaping, Internal Career Mobility Opportunities
- Performance Coaching and Development -- With skills shortages and digitalization intensifying, raising performance takes center stage. Requiring new skill sets, many companies are looking to their own by employees to support new ventures.
- Organizational Design- Organizational restructures continue to require HR attention, creativity and proactivity. This entails the structure of work – networks, collaboration, work arrangements, virtual teams, matrix and collaborative approaches to organizational design.

Still not sure what to write about? Take a look at the calendar below and if an idea grabs you, write to us at info@hrcsuite.com. The publisher, Tresha Moreland, will review your topic ideas and provide feedback.

Please read our “Write for us” page for rules (<http://www/hrcsuite.com/write-for-us>). We reserve the right to decline publishing articles with or without reason. Tresha is quite busy as a practicing HR executive herself. So articles are reviewed over weekends. If you’d like to sponsor articles or special reports please send us a note at info@hrcsuite.com.

January

- Inclement weather - workplace best practices
- Strategic Planning – modern practices in conducting strategic planning activities.
- How best to conduct an environmental scan for competitive advantage
- Healthcare Industry specific: How can HR impact the triple aim?

February

- HR budgeting best practices
- How to make a strong business case for new HR technology
- How HR can best partner with C-Suite members (CEO, COO, CFO, CXO)
- Healthcare Industry specific: How can HR help reduce length of stay?

March

- How to be a proactive HR executive
- How to prevent cyber hacking
- Roadmap to changing organizational culture
- Healthcare Industry specific: How can HR impact patient experience?

April

- Financial Literacy Month –What HR strategies can impact financial ratios.
- Spring – How can HR spring into action when a company is in trouble (financial trouble, regulatory trouble, etc.)
- Most innovative CHROs and why they are innovative
- Healthcare Industry specific: How can HR enable their health organizations innovate new services?

May

- National Guide Dog Month – Discuss tips for service dogs in the workplace.
- How a CHRO can deal with a toxic CEO/workplace
- How HR can reverse a skills shortage in the workplace
- Healthcare Industry specific: How can HR impact reverse the health industries skills shortage?

June

- Summer Heat – Tips on preventing heat exposure.
- Top summer reading list – What are the top business or HR books recently published?
- How CHROs can best navigate meetings in the board room
- Healthcare Industry specific: How can HR apply lean process improvements?

July

- US Independence Day – Ideas in creating a sense of autonomy in the workplace?
- National Ice Cream Month – Using ice cream flavors describe top ways to cope with change.
- Why should HR Professionals become certified?
- Healthcare Industry specific: How can HR influence value based care (VBC)?

August

- How can workplaces do to create and sustain an innovative culture?
- Write about the future workforce, will it be comprised of touch screens and robots? What will this mean for HR?
- Back to School – What is the value of a degree or certification? What is more critical a degree or experience?
- Healthcare Industry specific: How can HR impact quality?

September

- September 11 – Dealing with crisis or tragedy in the workplace
- National Courtesy Month –How can we encourage peace in the workplace in a world that wants to tear us apart through divisiveness and labeling?
- How CHROs can best mentor new HR professionals
- How HR can improve the profitability of an organization?

October

- What does the future hold for HR technology?
- Halloween – Are there scary challenges in the workplace to write about?
- Cyber security awareness month – How can HR executives protect employee information from cyber-hacking?

November

- Thanksgiving – Attitude of gratitude, how to take this time and re-energize the workplace.
- Black Friday/Cyber Monday – How to inspire staff to prepare for the biggest shopping days of the year.

December

- Christmas – Holiday best practices for workplaces.
- New Years – Predictions for the New Year, Best New Year Resolutions,
- A review of laws to be prepared for in the New Year (US).

Further Rules/Guidelines:

1. HR C-Suite is not a link-baiting site. We are not allowing unsponsored follow-able external links in the body of articles. Please do not send us an article full of links or we may reject it outright. However, we link to websites and social networks in the bio box.
2. If you want to sponsor a post or report please write to info@hrcsuit.com and inquire.
3. Articles should be free of marketing language.
4. The best articles are about 500 to 1,000 words in length. Although we are more interested in quality over quantity.
5. Using headlines, sub headings and/or bullet points is very helpful for our busy readers.
6. All articles submitted must be original and not published anywhere else.
7. Our audience is made up of primarily HR executives, leaders and business owners. Content must be written for that audience.

If the above poses no issues for you, your next step is to submit an article via Word document to info@hrcsuite.com. Tresha will review articles over the weekend and reply with feedback.